



NEW BRUNSWICK
ENERGY & UTILITIES BOARD

COMMISSION DE L'ÉNERGIE ET DES SERVICES PUBLICS
NOUVEAU-BRUNSWICK

Coach Atlantic Transportation Group Inc. (“Coach Atlantic”)

Application to amend Motor Carrier License 4268

NOTICE

The Coach Atlantic Transportation Group Inc. (“Coach Atlantic”) applied to the New Brunswick Energy and Utilities Board and to the Nova Scotia Regulatory and Appeals Board to amend the terms of its services and rates for its intercity bus service provided across the Maritimes with the following requests:

- a) to reduce the minimum service frequency in the Halifax–Moncton route corridor from three (3) daily frequencies to two (2) daily frequencies – maintaining only one mid-day run in each direction (while keeping the ability to increase the number of trips in this corridor, including morning and evening runs as demand requires);
- b) to maintain the existing base rates for tickets purchased at least 48 hours before departure, but allowing Coach Atlantic to implement “dynamic pricing” by increasing the base fares by up to 35% for tickets bought closer to departure;
- c) to allow promotional pricing on specific routes, travel dates or booking windows, with discounted rates up to 35% of applicable base rates;
- d) to implement new refundable and non-refundable rates. The refundable rates premium would be subject to a minimum charge of \$5 and a maximum charge of 20% of the ticket price;
- e) existing Youth, Child and Round Trip discounts will continue; and
- f) to delete certain “flagged stops” from its licenses which have not been used by Coach Atlantic and have not been available on its website.

Coach Atlantic’s application and the supporting evidence may be viewed on the Board’s website at www.nbeub.ca under Matter MC-001-2026.

Parties who wish to intervene in this matter should visit the Board’s website at www.nbeub.ca, click on the “Rules of Procedure” tab, and then select “Procedural Forms-Utility Matters.” There, parties will find an “Intervener Request” form. This form, specifying Matter: MC-001-2026, should be completed and filed with the Board by email to general@nbeub.ca no later than **4:00 p.m. on Wednesday, April 29, 2026**. Parties are to indicate the official language in which they wish to be heard.

The Board will hold a public hearing on this matter via videoconference on **Thursday, June 18, 2026, beginning at 9:30 a.m.** The Nova Scotia Regulatory and Appeals Board will also be conducting a virtual hearing at the same time from its offices in Halifax, Nova Scotia.

The following schedule shall apply to the public hearing:

Notices of Objection/Intervention – 4:00 p.m.	Friday, May 1, 2026
Interrogatories to Coach Atlantic – 4:00 p.m.	Tuesday, May 12, 2026
Interrogatory Responses from Coach Atlantic – 12:00 p.m.	Friday, May 22, 2026
Objector/Intervener Evidence Filed – 12:00 p.m.	Wednesday, June 3, 2026
Deadline for Public Comments – 12:00 p.m.	Friday, June 12, 2026
Hearing – Videoconference – 9:30 a.m.	Thursday, June 18, 2026

A link to attend the hearing will be provided to each party who has filed an Intervener Request form with the Board.

New Brunswick Energy and Utilities Board

P.O. Box 5001
Brunswick House
44 Chipman Hill, Suite 800
Saint John, NB E2L 4Y9
Telephone: (506) 658-2504
Toll Free: 1-866-766-2782
Fax: (506) 643-7300
E-Mail: general@nbeub.ca
Website: www.nbeub.ca